Pennsylvania Outdoor News

2027 EDITORIAL CALENDAR

These stories and topics will be included on the pages of Outdoor News in 2027, so pick the issue that will highlight your product the best!

• Specific articles ✣ Sport Shows (bonus circulation)

Note: Ad deadline is the right-hand column.

JANUARY

Issue Date		Ad Deadline
Jan. 1 (Issue 1)	**Launching the New Year**	**Dec. 18**
	• Outdoor Lifestyle: Powered clothing – heated without the hype	
	• $30,000 or hard work? Moose hunt Alaska on your own	
	• A suppressor-ready hunting rifle: build the system	
Jan. 15 (Issue 2)	**When Hard Water is King**	**Jan. 1**
	• Forward-facing sonar on ice: New budget options	
	• Buyer's Guide: Roundup of new boat motors and trolling motors	
	• The Outdoor Steward: Build a drought-ready wildlife property	
	✣ *Early Bird Sport Expo — Bloomsburg, PA (Jan. 28- 31)*	
Jan. 29 (Issue 3)	**Great New Boats for 2026**	**Jan. 15**
	• Buyer's Guide: A look at new fishing watercraft for 2027	
	• Bass'n plan: Kayak bass fishing grows up	
	• Deep-freeze tactics: Looking ahead to late-ice perch-searchin'?	
	• Traditional hunting cartridges: obsolete or better than ever?	
	✣ *Great American Outdoor Show — Harrisburg, PA (Feb. 6-14)*	

FEBRUARY

Feb. 12 (Issue 4)	**Technology Special**	**Jan. 29**
	•Deciphering fish species on FFS (bass vs. walleye vs. panfish)	
	• Artificial intelligence in mapping, fish finding, and game ID	
	• The Outdoor News Buyer's Guide: Minimalist backpacks	
Feb. 26 (Issue 5)	**Big Fish Special**	**Feb. 12**
	• Bass'n Plan: 2027 national bass fishing tournament preview	
	• Outdoor Steward: Manage sunlight, not just seed	
	• New hunting products from 2027 SHOT and ATA shows	

MARCH

March 12 (Issue 6)	**The Shooting Sportsman**	**Feb. 26**
	• TSS turkey options and alternatives without the sticker shock	
	• 5 spots to catch trophy stream browns this spring	
	• The post-spawn exit route: A walleye spring location sequence	
March 26 (Issue 7)	**Turkey Hunting Special Edition**	**March 12**
	• Buyer's Guide: Sorting out the latest and greatest rods and reels	
	• Bass'n Plan: Results from 2027 Bassmaster Classic	
	• Digital scouting for old-fashioned gobblers	

APRIL

Issue Date		Ad Deadline
April 9 (Issue 8)	**Trout in a Changing World**	**March 26**
	• Prime temps, prime hatches: The daily two-hour trout window	
	• Buyer's Guide: What's new in lures for 2027	
	• Bass'n Plan: Finesse tactics – hover-strolling, mid-strolling, jig-minnow fishing, drop-shotting, ned rigs and micro-swimbaits	
April 23 (Issue 9)	**Gunning for Gobblers in Green Woods**	**April 9**
	• Intercept, don't interrogate: Finding gobbler travel corridors	
	• Bass'n Plan: All the rage... your urchin arsenal for 2027	
	• Buyer's Guide: Making case for new low-stretch monofiliment lines	

MAY

May 7 (Issue 10)	**Pike, Walleye Fishing Tips**	**April 23**
	• After dark... don't forget the shallow-water night bite	
	• The five-species trolling spread: "Let's catch 'em all"	
	• Bass'n Plan: Life after FFS... finding bass old school	
May 21 (Issue 11)	**Muskie Fishing**	**May 7**
	• Muskie lures: Downsize your hardware... or buck the trend?	
	• Bass'n Plan: 5 reasons you're not catching big bass	
	• Ron Spomer: The six-pound rifle reality check	
	• 4 top after-market options for your hunting pickup	

JUNE

June 4 (Issue 12)	**Father's Day Gift Guide**	**May 21**
	• Lead-free hunting bullets: What changes at the range?	
	• Why your scope won't stay zeroed	
	• Testing mobile whitetail systems: Tree saddles and harnesses	
	✣ *KECA Elk Expo - Benezette, PA (June 25-26)*	
June 18 (Issue 13)	**Great Summer Fishing Special Edition**	**June 4**
	• Bullish 'gills: New respect for big panfish	
	• 6.5 Creedmore innovations	
	• Jig weight tips (hint, it matters more than color!)	
	• From screen door to gunfire: A better distraction ladder	
	• River walleye tactics as lake country heats up	

JULY

Issue Date — Ad Deadline

July 2 (Issue 14) — **Better Fall Hunting Special** — June 18
- Ethically using a drone for photography and pre-season scouting
- Buying a rifle that actually fits
- How much scope does a woodland deer hunter really need?

July 16 (Issue 15) — **The Archer – Bowhunting 2027** — July 2
- The latest and greatest in compounds for 2027
- One arrow, one chance: Traditional practice that transfers afield
- High grass, thick trout: Late summer terrestrial season

July 30 (Issue 16) — **Canine Conundrum Revisited** — July 16
- Short drills: The 20-minute weeknight gundog
- Reports from ICAST 2027

AUGUST

Aug. 13 (Issue 17) — **The Outdoor News Small Game Preview** — July 30
- Regional ruffed grouse forecast
- Using navigation apps for finding waterfowl, grouse, turkeys
- Outdoor News Buyer's Guide: 2027 review of n ew crossbows

Aug. 27 (Issue 18) — **ATV/UTVs 2027** — Aug. 13
- Buyer's Guide: Profiling the latest in the faithful quad marketplace
- Modern bow tuning: How far should you go?
- Lightweight ducking: The walk-in marsh system

SEPTEMBER

Sept. 10 (Issue 19) — **Prime Time Out-of-Doors** — Aug. 27
- Hunt the doe shift, not just the rut calendar
- Your bird dog is lost or hurt... now what?
- Fruit tree options for autumn whitetails

Sept. 24 (Issue 20) — **The Game's Afoot** — Sept. 10
- Five bad shooting habits costing you birds
- Decoying ducks: The small spread advantage
- Crafting a wind-based treestand rotation

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OCTOBER

Issue Date — Ad Deadline

Oct. 8 (Issue 21) — **Wild Game Cooking Special** — Sept. 24
- Pitmaster's delight: three great wild game grill'n techniques
- Stop cooking every cut like a steak and... match the cut
- The sub-gauge upland question: 12s, 16s, 20s, or 28s?

Oct. 22 (Issue 22) — **Big Game Strategies** — Oct. 8
- Scrapes as a travel network?
- A complete hardwater power plan: The lithium ice camp

NOVEMBER

Nov. 5 (Issue 23) — **Winter Project** — Oct. 22
- Gun opener: Is the first sit the best sit?
- Buyer's Guide: New augers, heaters, shelters and sleds

Nov. 19 (Issue 24) — **Back to the Basics of Hard Water** — Nov. 5
- Buyer's Guide: New ice tackle, rods, reels, tip-ups, and lures
- Fish the weeds you can't see... or can you?
- Cold enough to kill: Great survival writing for winter reading
- Great holiday gift ideas, plus the annual book review

DECEMBER

Dec. 3 (Issue 25) — **Early Ice Tactics** — Nov. 19
- Ultralight warrior: The five-minute ice setup
- Redfish by paddle: Gulf Coast inshore fishing options
- Planning a 2028 cutthroat trout fishing trip out West

Dec. 17 (Issue 26) — **Happy Holidays** — Dec. 3
- The Outdoor Steward: Is your habitat work actually working?
- When winter forgets to freeze: An inconsistent ice plan
- How short can a hunting barrel go?
- Selective trapping sets in an increasingly crowded landscape

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