Ohio Outdoor News

2027 EDITORIAL CALENDAR

These stories and topics will be included on the pages of Outdoor News in 2027, so pick the issue that will highlight your product the best!

• Specific articles ✤ Sport Shows (bonus circulation)

Note: Ad deadline is the right-hand column.

JANUARY

Issue Date		Ad Deadline
Jan. 1 (Issue 1)	**Launching the New Year**	Dec. 18
	• Outdoor Lifestyle: Powered clothing – heated without the hype	
	• $30,000 or hard work? Moose hunt Alaska on your own	
	✤ *Northeast Ohio Sportsmans Show -Millersburg, OH (1/14-1/16)*	
Jan. 15 (Issue 2)	**When Hardwater is King**	Dec. 31
	• Forward-facing sonar on ice: New budget options	
	• A suppressor-ready hunting rifle: build the system	
Jan. 29 (Issue 3)	**Cylinder Index Issue**	Jan. 15
	• Buyer's Guide: Roundup of new boat motors and trolling motors	
	• The Outdoor Steward: Build a drought-ready wildlife property	

FEBRUARY

Feb. 12 (Issue 4)	**Great New Boats for 2027**	Jan. 29
	• Buyer's Guide: A look at new fishing watercraft for 2027	
	• Bass'n plan: Kayak bass fishing grows up	
	✤ *Great Lakes Fishing Expo - Girard, OH (2/19-2/21)*	
Feb. 26 (Issue 5)	**Traveling Hunter Special**	Feb. 12
	• Deep-freeze tactics: Looking ahead to late-ice perch-searchin'?	
	• Are traditional hunting cartridges obsolete – or better than ever?	

MARCH

March 12 (Issue 6)	**Technology Special**	Feb. 26
	• Deciphering fish species on FFS (bass vs. walleye vs. panfish)	
	• Artificial intelligence in mapping, fish finding, and game ID	
	✤*Open Season Sportsman's Expo - Columbus, OH (3/19 - 3/21)*	
March 26 (Issue 7)	**Big Fish Special**	March 12
	• The Outdoor News Buyer's Guide: Minimalist backpacks	
	• Bass'n Plan: 2027 national bass fishing tournament preview	
	• Outdoor Steward: Manage sunlight, not just seed	

APRIL

Issue Date		Ad Deadline
April 9 (Issue 8)	**Transition Season**	March 26
	• New hunting products from 2027 SHOT and ATA shows	
	• TSS turkey options and alternatives without the sticker shock	
	• The post-spawn exit route: A walleye spring location sequence	
April 23 (Issue 9)	**Spring Fishing Preview**	April 9
	• Digital scouting for old-fashioned gobblers	
	• Buyer's Guide: Sorting out the latest and greatest rods and reels	
	• Bass'n Plan: Results from 2027 Bassmaster Classic	

MAY

May 7 (Issue 10)	**Spring Fishing Opener**	April 23
	• Prime temps, prime hatches: The daily two-hour trout window	
	• Buyer's Guide: What's new in lures for 2027	
	• Bass'n Plan: Finesse tactics – hover-strolling, mid-strolling, jig-minnow fishing, drop-shotting, Ned rigs and micro-swimbaits	
May 21 (Issue 11)	**Old School, New School Fishing**	May 7
	• Bass'n Plan:All the rage... your urchin arsenal for 2027	
	• Buyer's Guide: Making a case for new low-stretch monofiliment lines	
	• After dark... don't forget the shallow-water night bite	

JUNE

June 4 (Issue 12)	**Gotta Love Those Great Lakes!**	May 21
	• The five-species trolling spread: "Let's catch 'em all"	
	• Bass'n Plan: Life after FFS... finding bass old school	
	• Muskie lures: Downsize your hardware... or buck the trend?	
	• Father's Day Gift Guide 2027	
June 18 (Issue 13)	**Mid-Summer Shooting**	June 4
	• Ron Spomer: The six-pound rifle reality check	
	• 4 top after-market options for your hunting pickup	
	• Bass'n Plan: 5 reasons you're not catching big bass	

JULY

Issue Date — Ad Deadline

July 2 (Issue 14) — **Summer Shooters Clinic** — June 18
- 6.5 Creedmore innovations
- Lead-free hunting bullets: What changes at the range?
- Why your scope won't stay zeroed

July 16 (Issue 15) — **Great Summer Fishing Edition** — July 2
- Testing mobile whitetail systems: Tree saddles and harnesses
- Bullish 'gills: New respect for big panfish

July 30 (Issue 16) — **Dog Training Special** — July 16
- Jig weight tips (hint, it matters more than color!)
- From screen door to gunfire: A better distraction ladder

AUGUST

Aug. 13 (Issue 17) — **Better Fall Hunting** — July 30
- River walleye tactics as lake country heats up
- Ethically using a drone for photography and pre-season scouting
- Buying a rifle that actually fits

Aug. 27 (Issue 18) — **The Archer - Bowhunting 2027** — Aug. 13
- How much scope does a Midwest deer hunter really need?
- The latest and greatest in compounds for 2027
- One arrow, one chance: Traditional practice that transfers afield
- Reports from ICAST 2027

SEPTEMBER

Sept. 10 (Issue 19) — **Canine Conundrum Revisited** — Aug. 27
- Short drills: The 20-minute weeknight gundog
- Modern bow tuning: How far should you go?
- Using navigation apps for finding waterfowl, grouse, turkeys

Sept. 24 (Issue 20) — **Fall Archery Preview** — Sept. 10
- Outdoor News Buyer's Guide: 2027 review of new crossbows
- Buyer's Guide: Profiling the latest in the faithful quad marketplace

OCTOBER

Issue Date — Ad Deadline

Oct. 8 (Issue 21) — **Waterfowling Outlook 2027** — Sept. 24
- Lightweight ducking: The walk-in marsh system
- Hunt the doe shift, not just the rut calendar
- Your bird dog is lost or hurt... now what?

Oct. 22 (Issue 22) — **Prime Time Out-of-Doors** — Oct. 8
- Fruit tree options for autumn whitetails
- 5 bad shooting habits costing you birds
- Decoying ducks: The small spread advantage

NOVEMBER

Nov. 5 (Issue 23) — **Prime Time Deer Hunting** — Oct. 22
- Crafting a wind-based treestand rotation
- The sub-gauge upland question: 12s, 16s, 20s, or 28s?
- Ohio deer firearms season preview

Nov. 19 (Issue 24) — **Wild Game Special** — Nov. 5
- Pitmaster's delight: three great wild game grill'n techniques
- Stop cooking every cut like a steak and... match the cut
- Scrapes as a travel network?

DECEMBER

Dec. 3 (Issue 25) — **Big Game Strategies** — Nov. 19
- Buyer's Guide: New augers, heaters, shelters and sleds
- Cold enough to kill: Great survival writing for winter reading
- Buyer's Guide: New ice tackle, rods, reels, tip-ups, and lures
- Fish the weeds you can't see... or can you?
- Ultralight warrior: The five-minute ice setup

Dec. 17 (Issue 26) — **Holiday Season** — Dec. 3
- Great holiday gift ideas
- Redfish by paddle: Gulf Coast inshore fishing options
- When winter forgets to freeze: An inconsistent ice plan
- Selective trapping sets in an increasingly crowded landscape

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