New York Outdoor News

2027 EDITORIAL CALENDAR

These stories and topics will be included on the pages of Outdoor News in 2027, so pick the issue that will highlight your product the best!

• Specific articles ✣ Sport Shows (bonus circulation)

Note: Ad deadline is the right-hand column.

JANUARY

Issue Date		Ad Deadline
Jan. 8	Launching the New Year	Dec. 23
(Issue 1)	• Outdoor Lifestyle: Powered clothing – heated without the hype • $30,000 or hard work? Moose hunt Alaska on your own	
	✣ *New York Sportsman's Expo - Syracuse, N.Y. (Jan. 22-24)*	
Jan. 22	When Hard Water is King	Jan. 8
(Issue 2)	• Forward-facing sonar on ice: New budget options • Buyer's Guide: Roundup of new boat/trolling motors • The Outdoor Steward: Build a drought-ready wildlife property	
	✣ *SVE Sportsman's Show - Spencer, NY (Feb. 6-7)*	

FEBRUARY

Feb. 5	Cabin Fever Special	Jan. 22
(Issue 3)	• Are traditional hunting cartridges obsolete, or better? • Bass'n plan: Kayak bass fishing grows up • Deep-freeze tactics: Late-ice perch-searchin'?	
	✣ *Empire State Outdoor Expo - Suffren, N.Y. (Feb. 19-21)*	
	✣ *Adirondack Outdoorsman Show - Johnstown, N.Y. (Feb. 20-21)*	
Feb. 19	Prepping for Freshwater Fishing	Feb. 5
(Issue 4)	• Deciphering fish species on FFS • AI in mapping, fish finding, and game ID • Bass'n Plan: National bass fishing tournament preview	

MARCH

March 5	Saltwater Preview	Feb. 19
(Issue 5)	• Buyer's Guide: A look at new fishing watercraft for 2027 • New hunting products from 2027 SHOT and ATA shows • The Outdoor News Buyer's Guide: Minimalist backpacks	
	✣ *Western NY Sport & Travel Expo - Hamburg, NY (March 12-14)*	
	✣ *Central NY Sportsman Show (March 13)*	
March 19	Trout Season Preview	March 5
(Issue 6)	• 5 spots to catch trophy stream browns this spring • Outdoor Steward: Manage sunlight, not just seed • Buyer's Guide: Latest and greatest rods and reels	

APRIL

Issue Date		Ad Deadline
April 2	Spring Gobbler Preview	March 19
(Issue 7)	• TSS turkey options/alternatives without the sticker shock • Bass'n Plan: Results from 2027 Bassmaster Classic • Digital scouting for old-fashioned gobblers	
April 16	Walleye/Pike Preview	April 2
(Issue 8)	• The post-spawn exit route: Walleye spring location • Prime temps, prime hatches: The two-hour trout window • Finding gobbler travel corridors	
April 30	Bass Season Preview	April 16
(Issue 9)	• Buyer's Guide: What's new in lures for 2027 • Bass'n Plan: Finesse tactics • Bass'n Plan: All the rage... your urchin arsenal for 2027	

MAY

May 14	Great Lakes Preview	April 30
(Issue 10)	• Bill Hilts, Jr. Profiles Lake Erie and Lake Ontario • The five-species trolling spread: "Let's catch 'em all."	
May 28	Father's Day Gift Guide	May 14
(Issue 11)	•The case for new low-stretch monofiliment lines • Muskie lures: Downsize or buck the trend? • Bass'n Plan: 5 reasons you're not catching big bass • Father's Day Gift Guide	

JUNE

June 11	Summer Fishing Special	May 28
(Issue 12)	• Bass'n Plan: Life after FFS... finding bass old school • Ron Spomer: The six-pound rifle reality check • 4 top after-market options for your hunting pickup • After dark... don't forget the shallow-water night bite	
June 25	Shooting Through Summer	June 11
(Issue 13)	• 6.5 Creedmore innovations • Lead-free hunting bullets: What changes at the range? • Bullish 'gills: New respect for big panfish	

JULY

Issue Date — Ad Deadline

July 9 — Sporting Dog Preview ..... June 25
(Issue 14)
- From screen door to gunfire: A better distraction ladder
- River walleye tactics as lake country heats up
- Jig weight tips (hint, it matters more than color!)

July 23 — Gearing Up For Fall ..... July 9
(Issue 15)
- Mobile whitetail systems: Tree saddles and harnesses
- Buying a rifle that actually fits
- Ethically using a drone

AUGUST

Aug. 6 — Archery Preview ..... July 23
(Issue 16)
- The latest and greatest in compounds for 2027
- One arrow, one chance: Traditional practice
- Reports from ICAST 2027

✤ *New York State Woodsmen's Field Days - Boonville, N.Y. (Aug. 20-22)*

Aug. 20 — Bear Hunting Preview ..... Aug. 6
(Issue 17)
- Modern bow tuning: How far should you go?
- When the biggest bear won't commit
- Outdoor News Buyer's Guide: 2027 new crossbows
- High grass, thick trout: Late summer terrestrial season

SEPTEMBER

Sept. 3 — Small Game Special ..... Aug. 20
(Issue 18)
- Short drills: The 20-minute weeknight gundog
- Buyer's Guide: Profiling the latest quad marketplace
- Lightweight ducking: The walk-in marsh system

Sept. 17 — Northern Zone Preview ..... Sept. 3
(Issue 19)
- Hunt the doe shift, not just the rut calendar
- Fruit tree options for autumn whitetails
- 5 bad shooting habits costing you birds

OCTOBER

Issue Date — Ad Deadline

Oct. 1 — Southern Zone Preview ..... Sept. 17
(Issue 20)
- Crafting a wind-based treestand rotation
- Decoying ducks: The small spread advantage
- Your bird dog is lost or hurt... now what?

Oct. 15 — Wild Game Cooking ..... Oct. 1
(Issue 21)
- Three great wild game grill'n techniques
- Stop cooking every cut like a steak and... match the cut

Oct. 29 — Heart of Whitetail Season ..... Oct. 15
(Issue 22)
- Scrapes as a travel network?
- The sub-gauge upland question: 12s, 16s, 20s, or 28s?
- Why your scope won't stay zeroed

NOVEMBER

Nov. 12 — Trapping Special ..... Oct. 29
(Issue 23)
- Gun opener: Is the first sit the best sit?
- How much scope is too much?

Nov. 26 — Hard Water Preview ..... Nov. 12
(Issue 24)
- A complete hardwater power plan: The lithium ice camp
- Buyer's Guide: New augers, heaters, shelters and sleds
- Buyer's Guide: Ice tackle, rods, reels, tip-ups, and lures

DECEMBER

Dec. 10 — Holiday Season Special ..... Nov. 26
(Issue 25)
- Great survival writing for winter reading
- Great holiday gift ideas, plus the annual book review?
- Ultralight warrior: The five-minute ice setup

Dec. 24 — Year End Review ..... Dec. 10
(Issue 26)
- The Outdoor Steward: Is your habitat work working?
- When winter forgets to freeze: An inconsistent ice plan
- Fish the weeds you can't see... or can you?
- Selective trapping sets in an increasingly crowded landscape

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