Minnesota Outdoor News

2027 EDITORIAL CALENDAR

These stories and topics will be included on the pages of Outdoor News in 2027, so pick the issue that will highlight your product the best!

• Specific articles ✤ Sport Shows (bonus circulation)

Note: Ad deadline is the right-hand column.

JANUARY

Issue Date		Ad Deadline
Jan. 1 *(Issue 1)*	**Launching the New Year** • Outdoor Lifestyle: Powered clothing – heated without the hype • $30,000 or hard work? Moose hunt Alaska on your own	**Dec. 23**
Jan. 8 *(Issue 2)*	**When Hard Water is King** • Foward-facing sonar on ice: New budget options • A suppressor-ready hunting rifle: build the system	**Dec. 31**
Jan. 15 *(Issue 3)*	**Cylinder Index Issue** • Buyer's Guide: Roundup of new boat motors and trolling motors • The Outdoor Steward: Build a drought-ready wildlife property	**Jan. 7**
Jan. 22 *(Issue 4)*	**Great New Boats for 2027** • Buyer's Guide: A look at new fishing watercraft for 2027 • Bass'n plan: Kayak bass fishing grows up	**Jan. 14**
Jan. 29 *(Issue 5)*	**Traveling Hunter Special** • Deep-freeze tactics: Looking ahead to late-ice perch-searchin' • Are traditional hunting cartridges obsolete – or better than ever?	**Jan. 21**

FEBRUARY

Feb. 5 *(Issue 6)*	**Technology Special** • Deciphering fish species on FFS (bass vs. walleye vs. panfish) • Artificial intelligence in mapping, fish finding, and game ID ✤ *St. Cloud Sportsmen's Show — St. Cloud, MN (2/5-2/7)*	**Jan. 28**
Feb. 12 *(Issue 7)*	**Big Fish Special** • The Outdoor News Buyer's Guide: Minimalist backpacks • Bass'n Plan: 2027 national bass fishing tournament preview	**Feb. 4**
Feb. 19 *(Issue 8)*	**Land Stewardship 2027** • Outdoor Steward: Manage sunlight, not just seed ✤ *Duluth Boat, Sports, Travel and RV Show — Duluth, MN (2/18-2/21)*	**Feb. 11**
Feb. 26 *(Issue 9)*	**Transition Season** • New hunting products from 2027 SHOT and ATA shows	**Feb. 18**

MARCH

March 5 *(Issue 10)*	**The Shooting Sportsman** • TSS turkey options and alternatives without the sticker shock	**Feb. 25**
March 12 *(Issue 11)*	**Cabin Fever Break** • 5 spots to catch trophy stream browns this spring ✤ *Great Waters Fly Expo — St. Paul (3/12-3/14)*	**March 4**
March 19 *(Issue 12)*	**Soft Water Preview** • The post-spawn exit route: A walleye spring location sequence • Buyer's Guide: Sorting out the latest and greatest rods and reels ✤ *Northwest Sportshow — Minneapolis, MN (3/18-3/21)*	**March 11**
March 26 *(Issue 13)*	**Turkey Hunting Special Edition** • Bass'n Plan: Results from 2027 Bassmaster Classic • Digital scouting for old-fashioned gobblers	**March 18**

APRIL

Issue Date		Ad Deadline
April 2 *(Issue 14)*	**Trout in a Changing World** • Prime temps, prime hatches: the daily two-hour trout window	**March 25**
April 9 *(Issue 15)*	**Spring into Open Water 2027** • Buyer's Guide: What's new in lures for 2027 • Bass'n Plan: Finesse tactics – hover-strolling, mid-strolling, jig-minnow fishing, drop-shotting, Ned rigs and micro-swimbaits	**April 1**
April 16 *(Issue 16)*	**Gunning for Gobblers in the Greenwoods** • Intercept, don't interrogate: Finding gobbler travel corridors	**April 8**
April 23 *(Issue 17)*	**Open Water 2027 Bass Agenda** • Bass'n Plan: All the rage... your urchin arsenal for 2027	**April 15**
April 30 *(Issue 18)*	**Minnesota Fishing Opener Special Edition** • Buyer's Guide: Making the case for new low-stretch monofiliment lines	**April 22**

MAY

May 7 *(Issue 19)*	**Last-Minute Pike and Walleye Opener Tips** • After dark... don't forget the shallow-water night bite • The five-species trolling spread: "Let's catch 'em all."	**April 29**
May 14 *(Issue 20)*	**Gotta Love Them Great Lakes!** • Glen Schmitt's grand open water Minnesota lakes prognostications • Bass'n Plan: Life after FFS... finding bass old school	**May 6**
May 21 *(Issue 21)*	**Muskie Opener Preview** • Muskie lures: Downsize your hardware... or buck the trend? • Bass'n Plan: 5 reasons you're not catching big bass	**May 13**
May 28 *(Issue 22)*	**Father's Day Gift Guide** • Ron Spomer: The six-pound rifle reality check • 4 top after-market options for your hunting pickup	**May 20**

JUNE

June 4 *(Issue 23)*	**Summer Shooter's Clinic** • 6.5 Creedmore innovations • Lead-free hunting bullets: What changes at the range?	**May 27**
June 11 *(Issue 24)*	**Fall Afield Success Starts Now!** • Why your scope won't stay zeroed • Testing mobile whitetail systems: tree saddles and harnesses	**June 3**
June 18 *(Issue 25)*	**The Great Summer Fishing Special Edition** • Bullish 'gills: New respect for big panfish • Jig weight tips (hint, it matters more than color!)	**June 10**
June 25 *(Issue 26)*	**Dog Training Season Preview** • From screen door to gunfire: A better distraction ladder • River walleye tactics as lake country heats up	**June 17**

JULY

Issue Date		Ad Deadline
July 2	**Better Fall Hunting Special**	June 24
(Issue 27)	• Ethically using a drone for photography and pre-season scouting • Buying a rifle that actually fits	
July 9	**Transition Seasons**	June 30
(Issue 28)	• How much scope does a Midwest deer hunter really need? • High grass, thick trout: Late summer terrestrial season	
July 16	**The Archer – Bowhunting 2027**	July 8
(Issue 29)	• The latest and greatest in compounds for 2027 • One arrow, one chance: Traditional practice that transfers afield	
July 23	**Canine Conundrum Revisited**	July 15
(Issue 30)	• Short drills: The 20-minute weeknight gundog • Reports from ICAST 2027	
July 30	**Season of the Bear**	July 22
(Issue 31)	• Bait smarter, and carry less	

AUGUST

Aug. 6	**The Outdoor News Small Game Preview**	July 29
(Issue 32)	• Regional ruffed grouse forecast • Using navigation apps for finding waterfowl, grouse, turkeys	
Aug. 13	**Archery Preview**	Aug. 5
(Issue 33)	• Modern bow tuning: How far should you go? • Outdoor News Buyer's Guide: 2027 review of new crossbows	
	✤ *Game Fair — Ramsey, MN (8/13-8/15) Official Show Program*	
Aug. 20	**ATV/UTVs 2027**	Aug. 12
(Issue 34)	• Buyer's Guide: Profiling the latest in the faithful quad marketplace	
	✤ *Game Fair — Ramsey, MN (8/20-8/22) Official Show Program*	
Aug. 27	**Waterfowl Outlook 2027**	Aug. 19
(Issue 35)	• Lightweight ducking: The walk-in marsh system • When the biggest bear won't commit	
	✤ *Minnesota State Fair — Falcon Heights, MN - 1st Edition (starts 8/26)*	

SEPTEMBER

Sept. 3	**Prime Time Out-of-Doors**	Aug. 26
(Issue 36)	• Hunt the doe shift, not just the rut calendar • Your bird dog is lost or hurt... now what?	
	✤ *Minnesota State Fair — Falcon Heights, MN - 2nd Edition (ends 9/6)*	
Sept. 10	**The Game's Afoot**	Sept. 1
(Issue 37)	• Crafting a wind-based treestand rotation • 5 bad shooting habits costing you birds	
Sept. 17	**Fowl Times**	Sept. 9
(Issue 38)	• Where are the roosters? Regional fall pheasant forecast for 2027 • Decoying ducks: The small spread advantage	
Sept. 24	**Peak Colors, Peak Opportunities**	Sept. 16
(Issue 39)	• Fruit tree options for autumn whitetails	

OCTOBER

Issue Date		Ad Deadline
Oct. 1	**Wild Game Cooking Special**	Sept. 23
(Issue 40)	• Pitmaster's delight: three great wild game grill'n techniques • Stop cooking every cut like a steak and... match the cut	
Oct. 8	**Smart Shooting**	Sept. 30
(Issue 41)	• The sub-gauge upland question: 12s, 16s, 20s, or 28s?	
Oct. 15	**Minnesota Deer Hunting Special Edition**	Oct. 7
(Issue 42)	• The Outdoor News Forecast: 2027 firearms hunt zone-by-zone	
Oct. 22	**New Wave Winter Recreation**	Oct. 14
(Issue 43)	• A complete hardwater power plan: The lithium ice camp	
Oct. 29	**Big Game Strategies**	Oct. 21
(Issue 44)	• Scrapes as a travel network?	

NOVEMBER

Nov. 5	**Winter Project**	Oct. 28
(Issue 45)	• Gun opener: Is the first sit the best sit?	
Nov. 12	**Back to the Basics of Hard Water**	Nov. 4
(Issue 46)	• Buyer's Guide: New augers, heaters, shelters and sleds	
Nov. 19	**Keep North Country Cold Special Edition**	Nov. 11
(Issue 47)	• Cold enough to kill: Great survival writing for winter reading • Great holiday gift ideas, plus the annual book review	
Nov. 26	**Top First-Ice Locations**	Nov. 18
(Issue 48)	• Buyer's Guide: New ice tackle, rods, reels, tip-ups, and lures • Fish the weeds you can't see... or can you?	

DECEMBER

Dec. 3	**Early Ice Tactics**	Nov. 24
(Issue 49)	• Ultralight warrior: The five-minute ice setup	
	✤ St. Paul *Ice Fishing & Winter Sports Show — St. Paul (12/3-12/5)*	
Dec. 10	**Off-Season Opportunities**	Dec. 2
(Issue 50)	• Redfish by paddle: Gulf Coast inshore fishing options • Planning a 2028 cutthroat trout fishing trip out West	
	✤ *Arrowhead Ice Fishing and Winter Show — Duluth, MN (12/10-12/12)*	
Dec. 17	**Happy Holidays**	Dec. 9
(Issue 51)	• The Outdoor Steward: Is your habitat work actually working? • When winter forgets to freeze: An inconsistent ice plan	
Dec. 24	**Trapper's Delight**	Dec. 16
(Issue 52)	• How short can a hunting barrel go? • Selective trapping sets in an increasingly crowded landscape	

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